



nWave Pictures' New Feature-length 3D Film "The House of Magic 3D" To Enchant Audiences This Christmas

Two 4D attraction films based on the Studio's fifth feature film will be launched in 2014 for theme park and attraction exhibitors worldwide

Brussels (Belgium) and Burbank (Calif.) /PRNEWSWIRE/ Dec. 17, 2013 – nWave Pictures is proud to announce the release of the new feature-length 3D animated film "The House of Magic" opening this Christmas in theaters in France, Belgium, South Korea, Singapore and Italy. The 85-minute film, budgeted at \$34 million, is produced by nWave Pictures in association with StudioCanal and media fund Anton Capital Entertainment. "The House of Magic" is directed by renowned 3D filmmakers Ben Stassen ("Fly Me to the Moon", "Sammy's Adventures: Escape from Paradise") and Jeremie Degruson, with original music by Ramin Djawadi ("Pacific Rim", "Game of Thrones").

"The House of Magic" tells the story of Thunder, an abandoned young cat who stumbles into a magical old mansion operated by a dazzling array of automatons and gizmos. Owned by a retired magician, the house is occupied by an assortment of his wacky assistants who don't all welcome the new houseguest. But when the magician lands in hospital and his scheming nephew puts the mansion up for sale, our young hero and his new friends join forces to save their magical home.

"This holiday season, our new adventure brings to moviegoers a fun, immersive and engaging experience for the entire family, set in an intriguing mansion full of wacky and endearing animals like our young hero Thunder the Cat, Lawrence the Magician, Kiki the Chihuahua, Maggie Mouse and Jack Rabbit," said Ben Stassen, Producer and Director. "During the first twelve of the thirty months we spent in production, we devoted our entire energy to fine-tuning our script and the design of our fifty different characters, always keeping mind our ambition to deliver the best 3D cinematic experience ever, with the most spectacular 'in your face' 3D effects."



"The upcoming release of our biggest animation achievement so far - bringing to life a unique story with a great sense of humor, positive values and universal appeal - coincides with the celebration of our company's 20th anniversary," said Eric Dillens and Caroline Van Iseghem, nWave Studios' Chairman and CEO respectively. "We could not dream of a better Christmas gift, thanks to the extraordinary creativity and expertise of our team of artists led by Jeremie Degruson."

International sales agent StudioCanal has successfully sold the film in over 40 territories including China, Australia, New Zealand, Germany, United Kingdom, Portugal, Switzerland, Iceland, Poland, ex-Yugoslavia, the Baltic States, Russia, Ukraine, Israel, Turkey, South Africa and Thailand.



Upcoming international releases for the “The House of Magic” are:

South Korea (CJ Entertainment):	December 24, 2013
France (StudioCanal):	December 25, 2013
Belgium (Belga Films):	December 25, 2013
Singapore (The Shaw Organization):	December 26, 2013
Italy (Notorious Pictures):	January 1, 2014
Turkey (Medya Vizyon):	January 31, 2014

The trailer of “The House of Magic” can be seen on nWave’s YouTube channel at <http://www.YouTube.com/nWavePictures> The poster image and production stills can be downloaded from the film’s IMDB profile at: <http://www.imdb.com/title/tt3148834/>

“The House of Magic 3D” is written by James Flynn, Domic Paris and Ben Stassen, based on an original story idea from Ben Stassen. The film is produced by Caroline Van Iseghem and Ben Stassen, executive produced by Olivier Courson and Eric Dillens, and features original music by Ramin Djawadi on his fifth collaboration with nWave Pictures.

nWave also confirms its plans for the 2014 launch of two new 4D attraction films designed for theme park and attraction exhibitors worldwide. “The House of Magic: The 4D Experience” and “The Haunted Mansion 4D” will be available this spring and Halloween respectively. Based on the animated characters from the feature film, and incorporating original material, the two 12-minute films are designed to maximize the impact of visual and special effects for the theme park audience.

To extend the experience, nWave has developed an interactive videogame incorporating film’s main characters. Available in English, French, Dutch, German, Italian and Korean and compatible with iOS and Android devices, the game is available from Apple’s App Store and Google’s Play Store.

About nWave Studios

nWave Studios, an associated company of StudioCanal, established nWave Pictures as the first fully integrated digital animation studio to specialize in the production and distribution of stereoscopic/3D films. nWave was founded in 1993 by Ben Stassen and D&D Entertainment Group and quickly established itself as the world’s leading independent producer and distributor of specialty films for location-based entertainment and institutional venues, with over 80 titles in its current catalog. In 2008, the company launched its first feature-length film, “Fly Me to the Moon”, followed by “Sammy’s Adventures: The Secret Passage” (2010) and its sequel “Sammy’s Adventures: Escape from Paradise” (2012), and more recently the live-action documentary film “African Safari” (2013). These four titles have generated more than \$150 million in cumulative gross box office to date. In 2011, nWave secured a co-production, co-financing and distribution deal with StudioCanal to create four feature-length films. nWave Studios is headquartered in Brussels (Belgium) with a sales office in Burbank (Calif.). For more information: <http://www.nWave.com> or <http://www.twitter.com/nWave> or <http://www.facebook.com/nWavePicturesDistribution>

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