



nWave to Unveil New 4D Attraction Film "Knights Quest" at Orlando IAAPA Attractions Expo in November

Brussels (Belgium) and Sheffield (United Kingdom) /PRWEB/ October 7, 2014 – nWave Pictures Distribution is pleased to announce the premiere of its newest 4D/3D attraction film "Knights Quest 4D" at the IAAPA Attractions Expo in Orlando (FL), November 18-21. Distributed exclusively by nWave, the 12-minute experience is available in 4D and 3D to theme parks and attraction exhibitors worldwide. IAAPA attendees will be invited to view the premiere of the film during the IAAPA Trade Show at nWave's Booth #4836, which will have a specially designed 3D screening facility programed with spectacular 4D special effects.

Directed by James Rodgers and produced by British animation studio Red Star 3D, the film features two medieval knights, each on a quest to be the hero who frees a princess from captivity. Battling against ingenious but deadly traps and puzzles, the knights try every trick to out-run each other, using increasingly desperate maneuvers. But when they discover the castle fortress holds a sinister secret, the two realize that to succeed, they must work together against a common enemy.

The film's trailer can be seen on nWave's YouTube channel: <http://goo.gl/6MyZMW>

IAAPA Attractions Expo is the largest international tradeshow for the global amusement industry, with more than 27,000 attractions professionals attending from around the world.

"After premiering two very successful ride simulation films produced by Red Star 3D earlier this year 'Dino Safari' and 'Glacier Race', we are thrilled to launch this latest action-packed adventure," said Eric Dillens, Chairman of nWave Studios. "With stunning visuals and a great sense of humor, 'Knights Quest 4D' transports us to the Middle-Ages featuring brave knights, a captive princess, a castle fortress and a fantasy villain."

"The medieval theme is always popular and, together with nWave, we were very excited to explore this classic theme with a modern twist. Our two heroes, strong and silent knights, are complete opposites in every way, but they end up working together to save their lives," explained Ben Smith, Red Star's creative director. "It's a family-friendly film, produced with 4D effects in mind, fully immersing the viewer in the battle sequences; but the story has a light-hearted and comedic tone which will appeal to all audiences."





With over 80 titles, nWave Pictures Distribution is a major supplier of attraction films and ride simulation films, offering the world's largest section of 4D/3D immersive content. "Knights Quest" marks the fifth 4D attraction film collaboration between the two companies after "20,000 Leagues under the Sea" (2012), "Sherlock Holmes" (2013), "The Good The Bad And A Horse" (2013) and "The Lost World" (2013).

About nWave Pictures Distribution

nWave Pictures Distribution is the sales and marketing arm of nWave Studios, a company founded 20 years ago by filmmaker Ben Stassen and media entrepreneur Eric Dillens. nWave is a market leader in the distribution of high quality and innovative 4D/3D attraction films, 3D/2D ride simulation films and 3D/2D educational documentaries for giant-screen theaters and digital 3D cinemas. The company specializes in producing and distributing compelling content for location-based entertainment sites and institutional venues. nWave's award-winning digital animation studio launched its first feature-length film, "Fly Me to the Moon" in 2008, followed by "Sammy's Adventures: The Secret Passage" (2010) and its sequel "Sammy's Adventures: Escape from Paradise" (2012), and more recently the live-action documentary feature film "African Safari" (2013). These four titles have generated over \$150 million in cumulative worldwide gross box office to date. As an affiliate of the French media giant Groupe Canal+, in 2011 nWave secured a co-production, co-financing and distribution deal with StudioCanal to create four feature-length films, including the recent release "The House of Magic" (2013). nWave Studios is headquartered in Brussels (Belgium) with a North American sales company in Burbank (Calif.). More information at <http://www.nWave.com> or <http://www.twitter.com/nWave> or <http://www.facebook.com/nWavePicturesDistribution>

About Red Star 3D

Red Star 3D is an award-winning 3D animation studio based in Sheffield, England. The privately-owned company produces 4D films for theme parks and attractions venues worldwide. <http://www.redstar3D.com>

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